



## Website advertisements

#### **Leaderboard Web**

\$672 for members | \$840 for non-members

- 1 available
- 728px x 90px
- Visible on all pages
- Located at the top of each page
- Public link URL to your company's website \*Included in Premium Exposure Package

### Half page

\$576 for members | \$720 for non-members

- 2 available
- 600px x 300px
- Visible on home page
- Public link URL to your company's website

#### **Banner Premium**

\$480 for members | \$600 for non-members

- 3 available
- 728px x 90px
- Visible on home page
- Public link URL to your company's website

#### **Banner Deluxe**

\$384 for members | \$480 for non-members

- 2 available
- 728px x 90px
- Visible on news page OR featured articles page
- Public link URL to your company's website

#### **Box Premium**

\$384 for members | \$480 for non-members

- 4 available
- 200px x 200px
- Visible on home page
- Public link URL to your company's website



# **BANNER AD PREMIUM**

RECENT EVENTS NEW MEMBERS LEARN FROM OUR EXPERTS ADVOC

#### News

FEATURED ARTICLES ~



Colorado Waterwise recognizes ALCC CEO for conservation efforts

October 20, 2024

During its annual symposium in Denver, Colorado Waterwise recognized ALCC CEO John McMahon with its Gardener Water Conservation Award, presented annually to an individual or organization that has made significant...



Effective winter preparation requires practice and good communications

The name of the game in the snow and ice management industry is preparedness. With high performance comes great planning and preparation of your personnel,



#### Featured articles



Colorado Waterwise recognizes ALCC CEO for conservation efforts October 19, 2024

During its annual symposium in Denver. Colorado Waterwise recognized ALCC CEO John McMahon with its Gardener Water Conservation Award, presented annually to an individual or organization that has made significant contributions to water conservation in Colorado and exemplifies

Colorado WaterWise's mission. The annual



#### **Box Deluxe**

\$192 for members | \$240 for non-members

- 4 available
- 200px x 200px
- Visible on news page OR featured articles page
- Public link URL to your company's website

## \*Minimum 1-year contract requirement for all advertisements

Contact Christy Eull for more information



📞 (720) 465-7074







# Email alert advertisements

- Leaderboard Email Alert
- \$480 for members | \$600 for non-members
- 1 available
- 728px x 90px
- Visible at the top of email alert
- New email is sent each time a new article is published
- At least 1 email sent per week
- Public link URL to your company's website
- \*Included in Premium Exposure Package



# **Packages**

#### Premium Exposure Package

\$800 for members | \$1000 for non-members Value of \$1152 for members and \$1480 for non-members

#### **Includes Leaderboard Web advertisement**

- 1 available
- 728px x 90px
- Visible on all pages
- · Located at the top of each page
- Public link URL to your company's website

#### **Includes Leaderboard Email Alert advertisement**

- 1 available
- 728px x 90px
- Visible at the top of email alert
- New email is sent each time a new article is published
- At least 1 email sent per week
- Public link URL to your company's website





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