**ELITE Awards Entry Form - Innovation Category**

**Questionnaire**

1. Company information
2. How many years has your company been in business?
	1. Start up
	2. Growth (in business 5 years or fewer)
	3. Mature (in business 5-10 years)
	4. Legacy (in business 10+ years)
3. Please give a brief outline (no more than 250 words) of the growth and development of your company since it was established.
4. Do you have certified people on staff?
5. If yes, how many and what designations do they hold?
6. Project name
7. Project/program location, if applicable. Please provide at least city and state.
8. Property owner name, if applicable
9. Provide a short project description of no more than 100 words. This should be no more than 3 sentences in length and should be a condensed description of your innovative idea and what challenge or opportunity it addresses.
10. What was your innovative solution?
11. Provide a clear explanation of the need for the solution. How did this need come into focus?
12. How does this solution respond to or react to shifting societal trends?
13. Provide a summary of the solution's strengths, weaknesses and opportunities.
14. How has this innovation affected your customer service, response times and employee productivity, etc.?
15. Has this solution changed the vision of your business? Will it offer growth opportunities?
16. Provide measurable improvements and evaluation benchmarks for how effective this solution was (qualitative or quantitative).
17. Photo upload 1
18. Photo upload 2
19. Photo upload 3
20. Photo upload 4
21. Photo upload 5