

2026 ALCC Engagement Kit



Sponsorship, Advertising, Partnership, and Legislative Opportunities

Connect with Colorado's Green Industry Leaders and Elevate Your Business with the Associated Landscape Contractors of Colorado.

Contact ALCC for more information.

1355 S. Colorado Blvd. Suite C-608 Denver, CO 80222

Phone: (303) 757-5611

info@alcc.com

www.alcc.com

About ALCC

The Associated Landscape Contractors of Colorado (ALCC) is the premier professional organization for Colorado's landscape companies and the largest, most diverse green industry association in the state. For over 60 years, our mission has been to support the success of Colorado's landscape companies and the suppliers who serve them. By fostering strong partnerships, ALCC creates a competitive, thriving marketplace for the green industry.

ALCC connects you with decision-makers, owners, and managers of landscape companies, offering unparalleled opportunities to position your brand, build relationships, and drive sales. Our sponsorship and advertising packages are designed to maximize exposure across multiple channels, including online, email, print, and in-person events.

Why Partner with ALCC?

- **Targeted Audience:** Reach an exclusive audience of green industry professionals actively seeking products and services.
- **Trusted Authority:** Align with ALCC's reputation as a leading trade association to enhance customer confidence.
- **Loyal Readership:** Engage with members who rely on ALCC for industry news, trends, and business resources.
- **Year-Round Exposure:** Benefit from consistent touchpoints through events, digital platforms, and publications.



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2026 Sponsorship Packages

ALCC's sponsorship program offers tiered packages to suit your business goals, providing year-long visibility and networking opportunities with Colorado's green industry leaders.

Sponsorship Tier	Annual Investment
Platinum	\$9,800
Gold	\$6,800
Silver	\$3,400
Bronze	\$1,700

Platinum Sponsor

Annual Investment: \$9,800

- Preferred partner for building tailored opportunities as they arise
- Logo on homepage footer and throughout alcc.com website (year-long)
- Sponsored email blast sent out by ALCC on your behalf (limit 1/quarter)
- + all benefits from other tiers (below)
 - Additional engagement and recognition at ALCC Signature Events
 - VIP invitations for ALCC Member Reception
 - Additional recognition during The ELITE Awards Reception
 - Recognition on promotions for Member Reception and ELITE Awards Reception
 - Engagement opportunities during ALCC networking events (e.g. option to welcome guests, verbal acknowledgement, distribute materials etc.)
 - 'Proud ALCC Sponsor' sign
 - Monthly recognition in ALCC member newsletter
 - Quarterly recognition on ALCC social media properties
 - Year-long recognition on ALCC website at alcc.com/sponsors
 - Printed recognition (signage) at ALCC events



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Gold Sponsor

Annual Investment: \$6,800

- Additional recognition during select signature events (printed recognition, verbal acknowledgment in scripts).
 - VIP Invitations for ALCC Member Reception at ProGreen EXPO.
 - Additional recognition during the ALCC ELITE Awards Reception.
- Recognition on promotions for Member Reception and ELITE Awards Reception.
- Engagement opportunities during ALCC networking events (e.g. option to welcome guests, verbal acknowledgement, distribute materials etc.).
- 'Proud ALCC Sponsor' sign.
- + all benefits from lower tiers (see below).
 - Monthly recognition in ALCC member newsletter.
 - Quarterly recognition on ALCC social media properties.
 - Year-long recognition on ALCC website at alcc.com/sponsors.
 - Printed recognition (signage) at ALCC events.

Silver Sponsor

Annual Investment: \$3,400

- Monthly recognition in ALCC member newsletter.
- Quarterly recognition on ALCC social media properties.
- + all benefits from lower tiers (see below):
 - Year-long recognition on ALCC website at alcc.com/sponsors.
 - Printed recognition (signage) at ALCC events.

Bronze Sponsor

Annual Investment: \$1,700

- Year-long recognition at alcc.com/sponsors.
- Printed signage at all ALCC events.

**Sponsorship packages are exclusively available to current ALCC members. Contact info@alcc.com for more information.*



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Event Sponsorships

ALCC's Golf and Sporting Clays Tournaments attract over 250 landscape company owners and managers, offering prime networking opportunities.

Golf Tournament

Date: August 12, 2026 | Location: Fossil Trace Golf Club, Golden, CO

- **Hospitality Sponsor** (\$1,200, 2 available): Signage and recognition in hospitality area during meals.
- **Beverage Cart Sponsor** (\$1,000, 2 available): Large sign on beverage cart, name/logo on drink tickets.
- **Contest Sponsor** (\$800, 2 available): Recognition at prize announcement, sign at tee box, option to set up stand/equipment.
- **Hole Sponsor** (\$600, several available): Sign at tee box, option to set up stand/equipment.

Sporting Clays Tournament

Date: September 3, 2026 | Location: Kiowa Creek Sporting Club, Bennett, CO

- **Hospitality Sponsor** (\$1,200, 1 available): Signage and recognition in hospitality area during meals.
- **Snack Cart Sponsor** (\$750, 2 available): Golf cart and signage, sponsor provides snacks for ~100 participants.
- **Station Sponsor** (\$600, several available): Signage at station, option for 1-2 personnel to host.

Goodie Bags & Door Prizes

- **Goodie Bag Item Sponsor:** Provide logo items for 160 (Golf), 100 (Clays), or 260 (Both) participants.
- **Door Prize Sponsor:** Provide a prize valued at \$100+ or cash for either or both events.

**Contact info@alcc.com for special package pricing for both events.*



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Strategic Partnership Opportunities

Committee Sponsorship

Connect with focused audiences through events hosted by ALCC's committees, such as LatiKnow and Women in Green. These events foster networking, professional development, and industry innovation, attracting 10–100 attendees.

- **Mixers** (\$400–\$800): Casual networking events designed to build relationships among 20–50 green industry professionals.
- **Workshops** (\$500–\$1,000): Educational sessions offering hands-on learning and skill development for 10–50 attendees.
- **Facility Tours** (\$750–\$1,500): Exclusive tours of industry facilities, showcasing innovation and operations to 20–100 participants.

Chapter Sponsorship

Engage with regional audiences through events hosted by ALCC's four chapters: Southern Chapter, Northern Chapter, Denver Chapter, and Western Chapter. These events connect you with local green industry professionals across Colorado.

- **Networking Mixers** (\$300–\$700, 20–50 attendees, member discounts available)
 - Logo signage at event.
 - Verbal recognition during event.
 - Social media promotion.
- **Lunch & Learns (LNL)** (\$400–\$800, 10–50 attendees)
 - Table displays for product/service showcasing.
 - Newsletter mentions.
 - Opportunity to interact with attendees.
- **Community Events** (\$200–\$500, 20–50 attendees)
 - Logo signage at event.
 - Website recognition on alcc.com.
 - Volunteer engagement opportunities to showcase brand values.

**Contact info@alcc.com to customize your committee or chapter sponsorship package.*



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Advertising with Colorado Green

Reach ALCC's exclusive green industry network via the Colorado Green News Center website and Colorado Green NOW! email blasts—packed with cutting-edge news, trends, and insights for landscape professionals, suppliers, and municipalities.

Why Advertise?

- **Engage** with key decision-makers seeking your products and services.
- **Earn trust** from dedicated readers who turn to ALCC for essential resources.
- **Elevate** your brand by partnering with a powerhouse industry leader.

Exciting Updates

A revamped ColoradoGreenNews.com launched November 1, 2025—sleek, interactive, and super intuitive! We're ramping up traffic in 2026 by featuring must-read articles and shining a spotlight on ALCC member success stories.

Performance Highlights

- **12,400+** views this year.
- **5,300+** unique visitors.
- **3,600** newsletter subscribers.

Advertisement Opportunity	Size	Where It Shows	Member Price	Non-Member Price	Spots
Half Page Premium	300×600px	Homepage	\$600	\$750	2
Banner Premium	728×90px	Homepage	\$500	\$625	2
Box Premium	200×200px	Homepage	\$400	\$500	12
Banner Deluxe	728×90px	All Article Pages + “In the News” page	\$400	\$500	2
Box Deluxe	200×200px	All Article Pages + “In the News” page	\$200	\$250	12

Advertising Terms: Premium ads appear on the homepage for maximum reach. Deluxe ads run on article category pages and the “In the News” video page for deeper engagement. All rates are monthly. A 1-year contract is required, with full payment due upon signing or by January 1, 2026. Every ad includes a clickable link to your website. ALCC may add additional spots throughout the year. Contact info@alcc.com to reserve your ad space now!



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Legislative Involvement Opportunities

ALCC is the leading voice for Colorado's green industry, actively shaping legislation that impacts landscape companies and their suppliers. We are seeking subject matter experts to contribute insights on critical issues, including H-2B visa programs, turf management, irrigation regulations, and the electrification of lawn equipment. This is your opportunity to ensure your company's perspective influences policy and drives industry progress.

Why Get Involved?

- **Shape Industry Policy:** Provide expertise to advocate for fair and practical regulations.
- **Amplify Your Voice:** Position your company as a thought leader in legislative discussions.
- **Protect Your Business:** Help craft policies that support the sustainability and growth of the green industry.
- **Network with Leaders:** Collaborate with ALCC members and policymakers to build influential relationships.

Contact info@alcc.com to join our legislative advocacy efforts and shape the future of the green industry.



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Start Engaging!



Partner with ALCC to amplify your brand among Colorado's green industry leaders. Customize your sponsorship, advertising, events, or legislative advocacy plan to drive success. Connect now to shape the industry's future.

Call us today (303) 757-5611 or email info@alcc.com to get started.



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