



ONLINE PRESENCE



GOOGLE MY BUSINESS LISTING

Ensure business information, such as website, phone number, hours, and project photos are up to date.



OTHER BUSINESS LISTINGS

Claim listings on Yahoo, Bing, and Yelp. Consistency on all platforms is important.



BUSINESS WEBSITE

Clear, concise, and compelling description of what you do, the problems you solve, and for whom.



OPTIMIZED FOR MOBILE DEVICES

52% of all website traffic was generated on a mobile device, meaning your website needs to be optimized.



ONLINE REVIEWS

Request reviews from past clients on Google, Facebook, and Yelp.



POST TO SOCIAL MEDIA

Google ranks social media activity on platforms such as Instagram, Facebook, LinkedIn, and YouTube.



PUBLISH FRESH CONTENT

Fresh content helps keeps your audience engaged with your brand.

DID YOU KNOW?

46% of people say that website design is their #1 criterion for credibility of a company.

DID YOU KNOW?

57% of consumers won't use a business that has fewer than 4 stars.

DID YOU KNOW?

85% of people trust online reviews as much as personal recommendations of a company.

